



# GREEK TOURISM

A **national** affair!  
Destination **Crete!**

10:00 - 10:30 Registration

10:30 - 11:00 Summit Opening / Greetings

Nikos Chatzinikolaou, Publisher - Director Realnews and President of Athens Daily Newspaper Publishers Association  
Stavros Arnaoutakis, Regional Governor of Crete  
Alexis Kalokerinos, Mayor of Heraklion, Crete

11:00 - 12:00 Section A | Sustainable infrastructure in Tourism - The qualitative advantages of Crete

**Participants:**

Kyriakos G. Kotsoglou, Vice Governor for Tourism, Crete Region  
Nicos Chalkiadakis, President of the Heraklion Hotel Association  
Serafeim Chryssikos, Chief Corporate Officer - Executive Committee Member at PANCRETA BANK  
George Pliakas, Heraklion Airport Manager

**Moderator:**

Nikos Chatzinikolaou, Publisher - Director Realnews and President of Athens Daily Newspaper Publishers Association

12:00 - 12:30 Interview of the Minister of Tourism, Ms. Olga Kefalogianni, to Mr. N. Chatzinikolaou



12:30 - 13:30

## Section B | Ecology & Modern Tourism - Cruising, yachting & the new markets What is the tourist looking for in 2024?

### Participants:

**Sokratis Kefalogiannis**, Mayor of Anogeia Crete, CEO AKOM-M SA

**Dr. Irini Dimou**, Head of the Dept of Business Administration & Tourism, Hellenic Mediterranean University

**George Atsalakis**, Assistant Professor of Technological Forecasting, School of Production Engineering & Management, Technical University of Crete

**Minas Papadakis**, CEO, Heraklion Port Authority S.A.

### Moderator:

**Mariana Pirgioti**, Co-founder DOME CONSULTING FIRM & Communication Expert

13:30 - 14:00

Break / Light Lunch

14:00 - 15:00

## Section C | The famous Cretan products & Thematic Tourism Proposals & initiatives to extend the tourist season

### Participants:

**Elena Rapti**, Deputy Minister of Tourism

**Georgios Stratakos**, General Secretariat of Rural Development and Food

**Evelyn Bakinta**, President of the Cretan Women in Business Association

**Nikos Miliarakis**, President of the Board of Wines of Crete

**Nektarios Tavernarakis**, Professor at the Medical School of the University of Crete, CEO Foundation for Research and Technology (FORTH), Research Director at the Institute of Molecular Biology and Biotechnology (IMBB)

### Moderator:

**Maria Spyridaki**, Director of Thema Kritis 103.1

15:00 - 15:15

Conclusions / Summit Closure

